



Yeovil Town Council

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Mayor: Cllr E Potts-Jones, Town Clerk: Amanda Card BA (Hons), CPFA, BSc (Open)
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Minutes of the hybrid meeting of the Promotions and Activities Committee held on Tuesday 11th January 2022 at 7.00pm held by video-conference using Zoom meeting software; and in the Town House, 19 Union Street, Yeovil BA20 1PQ.

Committee Members Present (in person): Cllrs S Lowery; E Hopkins; A Kendall; J Lowery; E Potts-Jones and W Read.

Committee Members Present (virtually): Cllr D Recardo.

Also Present (virtually): Cllr T Lock (Yeovil Lyde Ward).

In Attendance (in person): S Freemantle (Deputy Town Clerk) and A Card (Town Clerk).

Public Comment. There were no members of the public, and one member of the press present virtually.

7.00pm – Meeting Commenced

10/157. APOLOGIES FOR ABSENCE AND TO CONSIDER THE REASONS GIVEN

Apologies for absence were received from Cllrs J Dash (personal reasons) and T Ledlie (conflicting engagement).

RESOLVED: To accept the apologies with the reasons given.

10/158. DECLARATIONS OF INTEREST

There were no declarations of interest.

10/159. MINUTES OF LAST MEETING

The Committee approved as a correct record the Minutes of the previous meeting held on 9th November 2021.

RESOLVED: That the Minutes of the meeting of the Promotions and Activities Committee held on 9th November 2022 be signed by the Chairman as a correct record.

10/160. YEOVIL CHRISTMAS EAT:FESTIVAL FEEDBACK

The Committee considered the report from eat:festivals detailing their feedback from the day. Councillors who attended felt that it had been a good event and enjoyed attending. The Deputy Town Clerk reported the footfall figures which identified 11th December as the busiest day of the month in the town centre, with the highest footfall in Middle Street/ lower Middle Street. Footfall figures for the Quedam had not been received.

RESOLVED: that the report and feedback be noted.

10/161. EVENTS IN 2022

The Committee considered arrangements for events in 2022 on 23rd April, 17th September and 10th December.

RESOLVED: 1) that the Town Crier's Competition be held in King George Street if possible; and 2) that a road closure for upper Middle Street be investigated.

10/162. QUEEN'S JUBILEE 2022:EVENT

The Committee considered a verbal update.

RESOLVED: that the update be noted.

10/163. NEW INITIATIVE PROPOSAL: PLAQUES AROUND TOWN

No update had been received.

RESOLVED: to defer this matter to the next meeting of the Promotions and Activities Committee.

10/164. FINANCIAL STATEMENT – OCTOBER AND NOVEMBER 2021

The Committee considered the Financial Statement for the period 1st October to 30th November 2021.

RESOLVED: that the Financial Statement for the period 1st October to 30th November 2021 be approved.

10/165. DRAFT BUDGET 2022/23

The Committee considered the draft budget which had already been referred to the previous Promotions and Activities Committee meeting and recommended to the Policy, Resources and Finance Committee.

RESOLVED: 1) that the final Promotions and Activities Budget be referred to the Policy, Resources and Finance Committee for inclusion within the 2022/23 budget; and 2) that suggestions for customised souvenirs for the Queen’s Platinum Jubilee be made by 24th January 2022.

Public Comment. There were no comments from members of the press or public.

The meeting closed at 8.14pm.

Signed: (Chairman)

Date: