



# Yeovil Town Council

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## Promotions and Activities Committee

The Meeting... **Promotions and Activities Committee**

The Time... **7.00pm**

The Date... **Tuesday 9 September 2014**

The Place... **Town House, 19 Union Street, Yeovil**

If you need this information in large print, Braille, audio or another language, please ring 01935 382424



*Alan Tawse*

Alan Tawse  
Town Clerk

03 September 2014

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Please contact Sally Freemantle at the Town House for more information about this meeting

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To All Members of the Promotions and Activities Committee:

Martin Bailey

Tristan Cobb

Jon Gleeson (Chairman)

Mike Lock (Ex-officio)

Sarah Lowery

Wes Read (Vice-Chairman)

David Recardo

Darren Shutler (Ex-officio)

Alan Smith

### **Equality Act 2010**

The *general* public sector equality duty places an obligation on a wide range of public bodies (including town and parish councils) in the exercise of their functions to have due regard to the need to:

- Eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Act
- Advance equality of opportunity between people who share a protected characteristic and those who do not
- Foster good relations between people who share a protected characteristic and those who do not

The protected characteristics are:

*Age*

*Race*

*Disability*

*Religion or Belief*

*Gender Reassignment*

*Sex*

*Marriage and Civil Partnership*

*Sexual Orientation*

*Pregnancy and Maternity*

# **A G E N D A**

## **Public Comment (15 Minutes)**

1. **MINUTES**

To confirm as a correct record the Minutes of the previous meeting held on 15 July 2014.

2. **APOLOGIES FOR ABSENCE**

3. **DECLARATIONS OF INTEREST**

4. **CORRESPONDENCE**

5. **YEOVIL IN BLOOM STEERING GROUP MINUTES**

To consider the Minutes of the meeting of the Yeovil in Bloom Steering Group held on 28 July 2014 (to be circulated).

6. **NEW INITIATIVES BUDGET**

To consider the report by the Town Clerk attached at pages 3 to 4.

7. **TOWN HOUSE – MUSEUM DISPLAY**

To consider the report by the Town Clerk attached at page 5.

8. **FINANCIAL STATEMENT FOR JUNE/JULY 2014**

To consider the Financial Statement for the period 1 June to 31 July 2014 attached at pages 6 to 9.

## **PUBLIC COMMENT (15 Minutes)**

### **EXCLUSION OF PRESS AND PUBLIC**

The Committee will be requested to pass a resolution excluding the press and public from the remainder of the meeting in accordance with Section 1 (2) of the Public Bodies (Admission to Meetings) Act 1960 on the grounds that publicity would be prejudicial to the public interest by reason of the confidential nature of the business to be transacted.

9. **CHRISTMAS LIGHTS**

To consider the confidential report by the Town Clerk attached at page 10.

## 6. NEW INITIATIVES BUDGET

Mindful of the need to develop the range of services that we deliver to the people of Yeovil Town, the Town Council has agreed to allocate £49,300 in the 2014/15 New Initiatives budget.

As reported to the last meeting of the Committee, this approach will ensure that funding totalling £29,300 is available to enable contributions to be made towards threatened services currently delivered in Yeovil Town. £4,000 of this budget has been allocated towards the future provision of tourist information services in Yeovil Town and £4,000 towards Christmas Lights, which leaves a balance of £21,300. A further £20,000 has been earmarked for new initiatives.

Last year, the following initiatives were agreed, which have been funded from the 2013/14 budget:

- Outdoor gym at Milford Park - £10,000 (in principle)
- Hire of temporary marquee for Town Council events at Public Entertainment Area - £735

It has been agreed that all the service committees would be invited to put forward bids for this unallocated part of the New Initiatives budget, and that the Town Council would decide how this portion would be spent having regard to the views of the Policy, Resources and Finance Committee.

Last year, it was agreed that all services committees be reminded of the need for this budget to be used for *new* initiatives and, to allow sufficient time for their ideas to be drawn up and developed, the proposals that emerge during the July cycle of meetings be investigated and reported back to the service committees in the September and the November cycle of meetings.

The agreed definition of a new initiative is set out below;

*“A proposal which will result in a new service, facility, activity or new equipment being procured by the Town Council, for the benefit of the people of Yeovil Town, in partnership with other organisations as appropriate”*

It was further agreed that supported bids would be considered at the November meeting of the Policy, Resources and Finance Committee and referred to the December meeting of the Town Council for determination. This gives all committees an additional two months to develop their bids using the attached assessment sheet and put them forward for consideration.

This extended process will enable all committees to make bids at the same time thereby giving them an equal opportunity to apply for funding and enabling the Policy, Resources and Finance Committee and the Town Council to consider their relative merits having regard to the budget available. However, in the interests of flexibility, the budget may also be used to enable the Town Council to respond to an unforeseen opportunity that might arise at short notice to fund a new initiative.

The Committee is **RECOMMENDED** to note the matter and to consider developing bids having regard to the above outlined policy and the services that fall within the remit of this Committee.

*(Alan Tawse, Town Clerk – 01935 382424)*

## NEW INITIATIVE SCHEME SUBMISSION

Information Required	Why is this being requested?
Description of the scheme and its location	
What benefits will this scheme provide to the local community?	
What evidence is there of community support for the proposal?	
Any on-going costs such as maintenance?	
Is there any partnership funding? If so what %?	
Has any other funding been applied for, for example other authorities etc.  If so what was their decision and why?	
Is there local funding (or land) available to support delivery of the proposal?	
Are there any constraints to delivery this financial year?	
Is the initiative usually/has been responsibility provided by another authority?	
Any additional comments?	

## 7. TOWN HOUSE - MUSEUM DISPLAY

Last year, the Town Council arranged for a new illuminated museum display case to be housed in the Reception area of the Town House.

This gives visitors a free opportunity to learn more about Yeovil's fascinating history, and to view interesting local artefacts, which are provided with the support of the Heritage Team of South Somerset District Council.

Earlier this year, a new exhibition entitled "Retro Bling" was displayed. This included an early Victorian pocket watch and a replica of a gold torc found in Yeovil in 1909 - as well as domestic glove stretchers and a Bristol to Exeter Railway Policeman's truncheon.

The current exhibition features a range of interesting exhibits from the First World War that have a connection with Yeovil, and a specially designed information panel gives a number of examples of how the War impacted on the Town and its people.

The exhibition has been publicised with the help of local media as part of the activities and events that the Town Council arranged to help mark this year's Centenary of the start of the First World War.

These included the restoration and rededication of the Preston Plucknett War Memorial, and the provision of four carpet bedding plaques that were planted out in raised beds in St John's Churchyard as part of this year's Yeovil in Bloom floral displays. These depicted a red poppy with the start and end dates of the conflict.

The Committee is **RECOMMENDED** to note these developments.

*(Alan Tawse, Town Clerk – 01935 382424)*